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1336 E. WISCONSIN AVENUE  
APPLETON, WISCONSIN 54911  
(920) 733-7525

April 9, 2007

Re: Midwest Insurance Brokerage, Ltd.

In the process of purchasing a business, I found myself looking for new family health insurance.

I had asked an insurance agent friend for guidance and he recommended Mike Dietz at Midwest Insurance Brokerage. Mike forwarded me several options with varying plans and carriers to suit our needs. Within a few short days of applying, we received an offer that was very reasonably priced but included a few health riders (exceptions, if you will).

Mike called and suggested we apply to a different company whose coverage was changing to include the physicians we were determined to continue seeing. Mike indicated that we should not accept the riders that were attached to the first offer and that "...we could do better".

Mike set up a phone conference with the second carrier and within a few days we had another offer with the same low rates and deductibles, without the health exclusions!

As a small business owner, I appreciate the services provided by Mike Dietz and Midwest Insurance Brokerage. Their commitment to service and the personal assistance offered is what sets them apart from other companies.

If you find yourself contemplating a change in health care insurance, I highly recommend going to the experts at Midwest Insurance Brokerage.

Thank you Mike, for all of your personal care and follow up calls to insure our satisfaction.

Sincerely,

A handwritten signature in cursive script that reads "Peter J. Zellmer".

Peter J. Zellmer